



Erie Federal Credit Union wins Two Top National Marketing Awards

Erie, PA (September 11, 2024) - The Marketing Association of Credit Unions (MAC) recently awarded Erie Federal Credit Union, an Erie, PA based credit union, two awards at the 2024 MAC Awards. The Pennsylvania credit union won a **silver award** in the **Newsletter** category and a **bronze award** in the **Broadcast Video** category for their **Better Checking Options** marketing video campaign. “We humbly accept these marketing awards on behalf of our close to 78,000 member-owners as they truly represent our commitment to excellence and dedication in bringing value to them and the communities we serve” said Erie FCU CEO, Brian Waugaman.

Held this year in Hollywood, California, the MAC awards occur at one of the most prestigious annual credit union marketing conferences and recognizes the best marketing campaigns in the credit union industry from the past year. Winners are selected based on strategy, creativity, design and production, copy and communications, and results. Credit unions, advertising agencies, and associations are eligible to submit marketing and branding materials for the prestigious awards.

For more information, please contact CMO, Thomas Brennan at (814) 825-2436 ext. 1020

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About Erie Federal Credit Union

Since its inception in 1936, Erie Federal Credit Union, the largest credit union in Northwest PA, has been serving its members in and around the Erie, Pennsylvania area with exceptional financial products. Erie FCU has grown its membership to nearly 78,000 with assets of more than \$813 million with over 200 full and part time employees with a corporate office and 9 branch locations. As a full-service, federally insured credit union, anyone that lives, works, worships, or attends school in Erie or Crawford County, PA is eligible to join. Erie FCU is an Equal Housing Lender.